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SEA COMMISSION



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# A business Plan for the BBSC

Balkan and Black Sea Commission  
Pre-Assembly meeting

3 November 2016, Ponta Delgada, Azores (PT)



# The aim of the Business Plan

The aim of this Business Plan is:

- ✓ to upgrade the activities of the BBSC
- ✓ To ensure increased membership
- ✓ To enhance cooperation among the members
- ✓ To strengthen participation in the core CPMR's activities

The Business Plan builds upon the priorities and the actions proposed in the Action Plan of BBSC presented in May 2016.

It describes the current status of the Commission and sets the Strategic Objectives in the form of:

- ✓ a Mission Statement and
- ✓ 5 Strategic Priorities.



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# Mission Statement

The objective of the Balkan & Black Sea Commission (BBSC) is to encourage the dialogue in the Region and increase stakeholders' awareness and cooperation with a view of stepping up the relations between EU and non-EU Regions in the wider Black Sea area, contribute towards stability and growth and foster the presence of the CPMR in this area, stimulate collaboration, promote best practice and draw attention to challenges



# SWOT results

The area covered by BBSC is very fragmented, underdeveloped compared to the EU average- with inadequate expertise and with various political and ethnical tensions.

However, the countries of the area are keen on establishing stronger cooperation with the EU and the member states of the area can serve as pioneers on a regional level to stimulate cooperation among local authorities and other stakeholders.

CPMR can act as coordinator and facilitator, providing expertise and support on technical and political level towards the European Institutions



# Political Priorities

- ✓ To promote the interests of the Regions in the wider Black Sea Area
- ✓ To participate in the shaping of the macro-regional and maritime strategies
- ✓ To enhance networking of local, regional and national stakeholders
- ✓ To set up and implement concrete projects to boost development in the Region
- ✓ To train its Members and provide expertise to the area from Pioneer Regions at pan-European level



# Relations with the Institutions

- ✓ European Commission: DG REGIO, DG MARE, DG NEAR the most relevant for our work. CPMR already working with them
- ✓ European Parliament: REGI, AFET and DEVE Committees the most important for BBSC. Intergroup SEARICA can be further exploited. Work with individual MEPs interested for our work.
- ✓ Managing Authorities: establish contacts on technical and political level in seek of funding for BBSC's activities
- ✓ The Council of Europe: Cooperation with the Congress of the Council of Europe to attract members by organising bilateral and multilateral meetings with their representatives



# Relations with the Institutions

- ✓ BSEC: negotiating an MoU for broader cooperation and for establishing an antenna of BBSC in Istanbul
- ✓ Representations in the EU and Brussels Offices: further engagement with bilateral meeting, common projects and participation in our activities
- ✓ CORLEAP (CoR): establish connections aiming to increase our membership
- ✓ The Banks: contact with the Institutional Banks active in the area to explore possible cooperation (technical assistance) and to map the financial instruments available for the area
- ✓ Invest in our expertise: support BBSC members in various sectors such as Transport, Blue Growth and Tourism.



# Management of BBSC

- ✓ Internal communications: The office of BBSC in Kavala will be collecting information from the members and the Secretariat and publishing an internal newsletter every month
- ✓ Meetings in Brussels: Meetings with different stakeholders in Brussels under the coordination of the Secretariat
- ✓ Organization of events: Pivotal to present our work, lobby the participants and stimulate new partnerships and projects.
- ✓ Projects' preparation: The Secretariat is coordinating the project proposals where members of BBSC are involved. Focus on INTERREG, DG MARE, DG NEAR



Thank you for your attention!

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