



DIRECTORATE-GENERAL FOR  
MARITIME AFFAIRS AND FISHERIES  
MEDITERRANEAN AND BLACK SEA



## Stakeholder Conference on the blue economy in the Black Sea

*Towards better integration*

14 June 2016, 08.45 – 18.00

Hotel Bristol, Odessa, Ukraine

### DRAFT PROGRAMME<sup>12</sup>

**(Working languages: UA, EN)**

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|----------------------|--|
| <b>08.30 – 09.15</b> | Registration   |
| <b>09.15 – 09.30</b> | Opening remarks  |
|                      | <ul style="list-style-type: none"><li>• Opening and welcome address by the Host City/Region</li></ul>  |
| <b>09.30 – 10.45</b> | The case for Blue Growth: Leadership exchange  |
|                      | <ul style="list-style-type: none"><li>• Minister for Infrastructure, Ukraine (altern: Minister for Foreign Affairs)</li><li>• Mr Karmenu Vella, EU Commissioner for Environment, Maritime Affairs and Fisheries</li><li>• Ministers invited</li><li>• Regional organisations</li></ul> |
| <b>10.45 – 11.15</b> | Coffee break (Press corner)  |
| <b>11.15 – 13.00</b> | <b><u>Panel 1:</u></b> Coast to coast  |

*Coastal and maritime tourism can help maritime economies thrive. But ensuring a competitive sector demands a strategic approach to connectivity. Bringing destinations closer to tourists, all year around, is essential to guarantee growth and jobs in coastal and maritime tourism. This panel will focus on connectivity and build around coastal and maritime tourism, making the case for a common agenda. How to adapt existing infrastructures to increase the region's attractiveness for business and tourists, while guarantee and ensure sustainability, will be part of the discussion. The emerging areas for coastal and maritime tourism diversification and innovation will also be discussed.*

**Moderation:** Mr Ivan Liptuga, Head of Tourism Development Department, Ministry of Economic Development and Trade of Ukraine

### Question and Answer session

<sup>1</sup> All sessions are meant to be plenary sessions.

<sup>2</sup> Stand: 08.03.2016.

- 13.00 – 14.30** Lunch break
- 14.30 – 16.00** **Panel 2:** Fostering marine research and innovation cooperation in the Black Sea
- The panel will discuss the contribution of Research and Innovation to support sustainable development in the Black Sea region. It will also show the added value of increased knowledge about our sea and the marine environment and the role scientists and business can play. The panel will stress the benefits of increased joint efforts in research and innovation for the region. It will make the case for closer cooperation in the research domain towards adoption of a joint declaration in 2017.*
- Moderation:** Ms Sieglinde Gruber, Head of the Marine Research Unit, Mediterranean and the Black Sea, DG RTD, European Commission
- Question and Answer session**
- 16.00 – 16.20** Coffee break
- 16:20 – 17.50** **Panel 3:** Investing in Blue Growth
- Growth depends on good governance and investment. This session will discuss management practices for maritime administrations and focus on the resources available for the blue economy at national and regional scale. It will highlight successful investments in smart and sustainable solutions and explore how to stimulate investments. On the other hand, the industry invests in new skills and competences that enable the marine/maritime workforce to apply new technologies. This session will address the main skills-related issues and challenges across the different blue economy sectors and present related good practice.*
- Moderation:** Mr Christos Economou, Head of Unit, Integrated Maritime Policy in the Mediterranean and the Black Sea, DG MARE, European Commission
- Question and Answer session**
- 17.50 – 18.00** Way forward & Closing remarks
- Mr Hubert Gambus, Director, Mediterranean and Black Sea, DG Maritime Affairs and Fisheries, European Commission
- 18.00 – 19.00** Cocktail reception